Global Re-identification Risk Determination and Anonymization-as-a-Service

PRIVACY ANALYTICS
an IQVIA company

Fast. Defensible. Functional.

Sharing data about people requires reliable anonymization

To remain competitive, organizations must make the best use of their data assets. This requires compliance with a range of laws and regulatory standards that protect the privacy of people in the data.

But using sensitive data about people beyond its original purpose—whether internally or externally—comes with substantial privacy challenges. Data must first be properly anonymized (or de-identified) to ensure that personal privacy is protected.

The reuse of data offers profound commercial and societal benefits. But datasets can be huge, timelines are tight, and you need to preserve the most useful data. Your organization needs a trusted partner to make safe and effective use of this resource. A partner that has been proven to deliver defensible results, on the tightest of regulatory deadlines, to satisfy GDPR, HIPAA, and other standards.

That partner is Privacy Analytics.

We can help you anonymize data to global standards

If you...

- Require evidence from a trusted source that your anonymized data complies with GDPR and other standards

- Are dealing with an unusual or tricky scenario or one that requires speedy delivery

- Are operating transnationally and need to meet requirements for a range of privacy standards

Then our Global Re-identification Risk Determination-as-a-Service is for you.

If you also...

- Want your data anonymization handled by a third party as further evidence of regulatory compliance

- Lack the time or resources to handle the data anonymization within your organization

- Are looking for a one-stop-shop to address all your anonymization needs, supported by commercial software and expertise

Then our full Global Re-identification Risk Determination and Anonymization-as-a-Service is for you.

Regardless of the size and scale of your organization, we can help you make safe, lawful, and responsible use of sensitive data to improve services and create value with confidence.

Join the 100+ companies that have benefited from our expertise

Privacy Analytics has over 100 experts—we have the horsepower to tackle the most complex of projects, with the flexibility to customize to our clients' needs, large or small.

Our experts have graduate degrees in relevant fields such as statistics and computer science, have diverse hands-on experience and specialized training, and are active industry thought leaders. Their work has withstood the most stringent of reviews, from both clients and regulators. Our solutions have been tested extensively in practice, through independent motivated intruder tests.

Privacy Analytics has been relied on—including by HITRUST in its De-identification Methodology certification program—to train hundreds of anonymization practitioners.

Our experts leverage Eclipse—our enterprise-class, scalable commercial software that transforms vast stores of sensitive data, safely and at scale, through an automated process.

Fast
Find out in as little as 10 business days if data meets the GDPR, HIPAA Expert Determination, or other standard.

Defensible
Get clear evidence of your compliance with anonymization standards from around the globe.

Functional
Retain the richest possible data utility for predictive analytics, precision medicine, value-based care, and other scenarios where data granularity is important.

Why trust Privacy Analytics?

Almost 1B
Patient lives protected with our Eclipse software, helping clients earn trust and drive innovation

1,000s
Of datasets assessed and anonymized over 15 years in business

Fortune 50
More than half of the healthcare companies on the Fortune 50 and Fortune 500 swear by Privacy Analytics

Tight timelines? Concerns about regulatory compliance? Let's talk.

We work across a wide range of data types, formats, volumes, and contexts. Let us apply our wealth of experience to your project.

Telephone: +1.613.369.4313
Toll Free: +1.833.277.5205
Email: sales@privacy-analytics.com
www.privacy-analytics.com